

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01548 030857Z

12

ACTION EUR-25

INFO OCT-01 ISO-00 EB-11 PRS-01 DRC-01 RSC-01 /040 W

----- 005407

R 030800Z SEP 74

FM AMEMBASSY SOFIA

TO USIA WASHDC

USDOC WASHDC

INFO SECSTATE WASHDC 8544

AMEMBASSY VIENNA

UNCLAS SOFIA 1548

E.O. 11652: NA

TAGS: BEXP, BU

SUBJECT: PLOVDIV FAIR PRESS PREVIEW

USIA FOR IPS, ICS/OM, IBS PE

USDOC FOR BEWT/MATHES

VIENNA FOR REXHPND EWTC

1. APPROXIMATELY 75 MEDIA REPRESENTATIVES AND PRESS OFFICERS FROM OTHER PAVILIONS ATTENDED THE PRESS PREVIEW IN THE AMERICAN PAVILION 1700-1800 HOURS SEPTEMBER 1. PRESS KITS CONTAINING PRESS RELEASE (SEE SOFIA 1533) IN BULGARIAN, USDOC BROCHURE AND USIA WALL CHART WERE DISTRIBUTED AT ENTRANCE.
2. P&C OFFICER MADE BRIEF WELCOMING REMARKS REFERRED GUESTS TO PRESS RELEASE FOR GENERAL INFORMATION ABOUT EXHIBIT AND TO COMPANY REPRESENTATIVES USDA SPECIALISTS PUCKETT AND LEVIN, HOME ECONOMIST CARRUTH AND AMERICAN AND BULGARIAN GUIDES FOR DETAILED INFORMATION ABOUT SPECIFIC DISPLAY. PRESS PROCEEDED TO TOUR EXHIBIT AND TAKE REFRESHMENTS AT TABLE NEAR EXIT.
3. ALTHOUGH EXTENT OF COVERAGE PREVIEW MIGHT STIMULATE NOT YET KNOWN SINCE FIRST PAPERS FOLLOWING PRESS PREVIEW HAVE YET TO COME OUT, EDITOR OF KOOPERAPIVNO SELO HAS ALREADY ARRANGED TO RETURN WITH STAFF WRITERS TUESDAY FOR DETAILED EXAMINATION OF EXHIBIT AND INDEPTH INTERVIEW WITH USDA SPECIALIST LEVIN.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SOFIA 01548 030857Z

4. ATTENDANCE AT PRESS PREVIEW HIGHER THAN AT PREVIOUS AMERICAN

PRESS PREVIEWS. PRESENCE OF PHOTOGRAPHERS SHOOTING PICTURES
ALSO UNUSUAL.

5. GENERAL REACTION OBTAINED IN INFORMAL CONVERSATIONS WITH PRESS:
EXCELLENT EXHIBIT DEALING WITH A THEME OF REAL INTEREST AND
AND UTILITY FOR BULGARIA WITH AN OBVIOUSLY SERIOUS COMMERCIAL
PRESENCE.
HERZ

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 SEP 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SOFIA01548
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740243-0271
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740979/aaaacosc.tel
Line Count: 69
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 25 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 MAR 2002 by maustmc>; APPROVED <29 APR 2002 by kellerpr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PLOVDIV FAIR PRESS PREVIEW USIA FOR IPS, ICS/OM, IBS PE
TAGS: BEXP, BU
To: USIA COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005